

**The Utah State Fair is accepting applications from  
Utah's Own companies to market and sell their products at  
The Utah State Fair Store September 9 – 19, 2010  
Deadline for applications is July 22, 2010  
Companies Selected will be notified by July 30, 2010**

**Please provide:**

- Completed Application
- Photo of or a web site address where the Fair may view your product.

**Selection:**

Products will be selected based on the appropriateness for the Fair Store.

Some considerations are: Appeal to the Fair Store customer, quality of product and packaging, shelf space available, retail pricing. We try to not select two identical products – such as two pancake mixes.

*Sorry - we are unable to sell fresh baked, frozen or refrigerated products.*

**Selling your products:**

- You need to only *deliver and pick up your products*. The Fair Store will sell for you.
- The Fair will retain only 10% of the retail cost – returning 90% to you!
- Taxes will be the sole responsibility of the company – no taxes are collected at the Fair Store. If you wish, you may add the tax amount to the retail cost of your product.
- For a small flat fee of \$25 – the Fair Store Staff is available to “sample” your products each day of the Fair. However, you may want to schedule some dates and times to do your own sampling.

Mail or deliver the following application to:

Utah State Fair  
Fair Store / Judy Hinckley  
155 N 1000 West  
Salt Lake City, Utah 84116  
Office Hours: Monday-Friday 8:00 am- 4:00 pm

**NO PHONE CALLS PLEASE!**

If you have questions, please email Judy Hinckley at: [store@utahstatefair.com](mailto:store@utahstatefair.com)



## 2010 Utah State Fair Fair Store Products Application

**Thursday, September 9<sup>th</sup> – Sunday, September 19<sup>th</sup>**

Please Note: Due to the high volume of applications you will only be notified if we have questions about your products or if you are selected. If your product is selected, you will be mailed an agreement contract with important information about sales and delivery of your products.

Company Name \_\_\_\_\_ Person Responsible \_\_\_\_\_

Email address: \_\_\_\_\_ Web Site Address \_\_\_\_\_

Phone/s:

Day (\_\_\_\_) \_\_\_\_\_ Evening or cell: (\_\_\_\_) \_\_\_\_\_

Street Address

City, State

Zip Code

Describe your product: Include the size and retail cost. If you have more than one product you would like to have considered, please use one line per product.

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Prior to submitting this application, please be sure you are able to commit to marketing and selling your products at the Fair. You will be required to sign an agreement which is a legal and binding document. Please, initial that you have read and understand this important statement. \_\_\_\_\_

Please, remember to include:

- Application
- Photo of or a web site address where the Fair may view your product.